

## CLAIMS

We claim:

- 1 1. A method for providing email that enables a recipient of the email to navigate readily through  
2 a set of web pages associated with the email, comprising the acts of:

3 composing an email to be sent from an originator to a recipient;

4 In response to input of the originator, generating a web page navigation that includes a  
5 plurality of uniform resource locators and a preferred viewing order in which web pages  
6 identified by the plurality of uniform resource locators are to be viewed by the recipient;

7 associating the navigation with the email; and

8 sending the email and the navigation to the recipient.

1 2. A method for guiding a recipient of an email readily through a set of web pages associated  
2 with the email, comprising the acts of:

3 receiving an email;

4 receiving a web page navigation associated with the email;

5 passing the web page navigation to a web browser; and

6 displaying by the browser a preferred viewing order in which web pages identified by the  
7 web page navigation are to be viewed;

8 wherein the preferred viewing order is included in the navigation.

1 3. A method for providing email that guides a recipient readily through a set of associated web  
2 pages, comprising the acts of:

3 composing an email to be sent from an originator to a recipient;

4 in response to input of the originator, generating a web page navigation that includes a  
5 plurality of uniform resource locators that identify web pages to be viewed by the recipient in a  
6 preferred viewing order;

7 sending the email and the web page navigation to the recipient;

8 passing the web page navigation to a web browser used by the recipient; and

9 displaying by the browser an indication of the preferred viewing order.

1 4. The method of claim 3, wherein the indication of the preferred viewing order is provided by  
2 link colors.

1 5. The method of claim 3, wherein the indication of the preferred viewing order is provided by  
2 icons.

1 6. The method of claim 3, wherein the indication of the preferred viewing order is provided by  
2 font characteristics.

1 7. The method of claim 3, wherein the indication of the preferred viewing order is provided by  
2 forward and backward browser controls.

1 8. A method for providing email that guides a recipient readily through a set of associated web  
2 pages, comprising the acts of:

3 composing an email to be sent from an originator to a recipient;

4 in response to input of the originator, generating a navigation that includes:

5 a plurality of uniform resource locators that identify web pages to be viewed by  
6 the recipient; and

7  
8 a color associated with each of the uniform resource locators according to a color  
9 code, wherein the color code indicates a preferred viewing order in which the web pages  
10 are to be viewed by the recipient; and

11 sending the email and the navigation to the recipient.

1 9. Programmable media containing programmable software for providing email that guides a  
2 recipient readily through a set of associated web pages, the programmable software comprising  
3 the acts of:

4 composing an email to be sent from an originator to a recipient;

5 in response to input of the originator, generating a web page navigation that includes a  
6 plurality of uniform resource locators and a preferred viewing order in which web pages  
7 identified by the plurality of uniform resource locators are to be viewed by the recipient;

8 associating the navigation with the email; and

9 sending the email and the navigation to the recipient.

1 10. Programmable media containing programmable software for providing email that guides a  
2 recipient readily through a set of associated web pages, the programmable software comprising  
3 the acts of:

4 receiving an email;

5 receiving a web page navigation associated with the email;

6 passing the web page navigation to a web browser; and

7 displaying by the browser a preferred viewing order in which web pages identified by the  
8 web page navigation are to be viewed;

9 wherein the preferred viewing order is included in the web page navigation.

1 11. Programmable media containing programmable software for providing email that guides a  
2 recipient readily through a set of associated web pages, the programmable software comprising  
3 the acts of:

4 composing an email to be sent from an originator to a recipient;

5 in response to input of the originator, generating a web page navigation that includes a  
6 plurality of uniform resource locators that identify web pages to be viewed by the recipient in a  
7 preferred viewing order;

8 sending the email and the web page navigation to the recipient;

9 passing the web page navigation to a web browser used by the recipient; and

10 displaying by the browser an indication of the preferred viewing order.

1 12. The method of claim 11, wherein the indication of the preferred viewing order is provided by  
2 link colors.

1 13. The method of claim 11, wherein the indication of the preferred viewing order is provided by  
2 icons.

1 14. The method of claim 11, wherein the indication of the preferred viewing order is provided by  
2 font characteristics.

1 15. The method of claim 11, wherein the indication of the preferred viewing order is provided by  
2 forward and backward browser controls.

14. The method of claim 11, wherein the indication of the preferred viewing order is provided by  
font characteristics.

15. The method of claim 11, wherein the indication of the preferred viewing order is provided by  
forward and backward browser controls.



1 16. Programmable media containing programmable software for providing email that guides a  
2 recipient readily through a set of associated web pages, the programmable software comprising  
3 the acts of:

4 composing an email to be sent from an originator to a recipient;

5 in response to input of the originator, generating a navigation that includes:

6 a plurality of uniform resource locators that identify web pages to be viewed by

7 the

8 recipient; and

9 a color associated with each of the uniform resource locators according to a color

10 code, wherein the color code indicates a preferred viewing order in which the web pages

11 are to be viewed by the recipient; and

12 sending the email and the navigation to the recipient.